

Data Privacy Statement pursuant to EU General Data Protection Regulation (GDPR)

Applicable to customers, prospective customers, suppliers as well as sales and cooperation partners of Nagels Druck GmbH.

With the following information we give you an overview of the processing of your personal data by us and of your rights under the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG). It largely depends on the services ordered and the place of performance which data are processed in detail and how they are used.

1 Controller

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Germany
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2 Controller's Data Protection Officer

Axel Härdtner
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Germany
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E-mail: info@haerdtner-itberatung.de

3 Data sources and types of data

3.1 Sources

Nagels Druck GmbH generally collects, processes and uses your personal data for contract execution and to fulfil contractual and pre-contractual obligations. We have received this data from you in the context of our business relationship.

3.2 Categories of personal data

In the course of establishing a business relationship, the following categories of personal data are collected, processed and used: Customer data/ address and communication data

When using services in the scope of the contracts concluded with you, the following personal data may also be collected, processed or used: Contract master data (order data, data from the fulfilment of our contractual obligations), billing, service and payment data (direct debit data, tax information)

3.3 Customer contact information

Further personal data is generated during the business initiation phase and during the business relationship, in particular through personal, telephone or written contacts initiated by you or Nagels Druck GmbH. This includes information about the contact channel, date, occasion and result as well as (electronic) copies of the correspondence.

4 Purpose and legal basis of processing

We process the personal data mentioned under section 3. in accordance with the best practices of the EU General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG):

4.1 for the fulfilment of contractual obligations (Art. 6 para. 1 lit. b GDPR)

The processing of personal data takes place for the establishment, implementation and termination of a contract for the provision of services as well as for the implementation of pre-contractual measures.

4.2 due to legal obligations (Art. 6 para. 1 lit. c GDPR)

We are subject to legal obligations (e.g. tax law or money laundering law) which make it necessary for your personal data to be processed within this framework.

4.3 due to your consent (Art. 6 para. 1 lit. a GDPR)

If you have given us your consent to process your personal data, the consent is the basis of the processing (e.g. when using our contact forms on our website, or when using your data in our visitor management (BMS)). You can revoke your consent at any time, which means that processing will not take effect in the future. Processing already carried out remains unaffected by your revocation.

4.4 in the scope of weighing of interests (Art. 6 para. 1 lit. f GDPR)

If necessary, we also process personal data beyond the actual fulfilment of the contract to protect the legitimate interests of us or third parties. This can be the following types of processing:

- Assertion of legal claims and defence in legal disputes
- Ensuring IT security and operation
- Prevention of criminal offences
- Video surveillance of our premises
- Measures for business management and further development of services
- Advertising, as long as you have not objected to the use of your data

5 Who will receive your data

Only the persons authorised to process the respective purposes have access to this data. It is also possible that your data may be processed by (contracted) processors used by us (in accordance with Art. 28 GDPR). This results in the following recipients, who may receive personal data, if necessary:

- Public authorities in the event of a legal or official obligation
- Processors to whom we transmit personal data in order to carry out the business relationship with you (e.g. IT service provider / document destruction)

6 Will your data be transmitted to third countries

Data is only transferred to countries outside the EU or the EEA (so-called third countries) if this is required for the performance of the service, is prescribed by law (e.g. tax reporting obligations), you have given us your consent or in the context of contracted processing.

7 How long is your data stored

The data will be erased as soon as they are no longer required for the purpose of their processing and there are no longer any legal retention periods to the contrary. Since we are subject to various storage and documentation obligations arising from the German Commercial Code (HGB) and the German Fiscal Code (AO), the obligation to keep records can be to up to 10 years. § 147 Abs. 4 AO shall be applicable for the commencement of the retention period.

8 Which rights do you have as a data subject

They have the right to access/ information (Art. 15 GDPR), the right to rectification (Art. 16 GDPR), the right to erasure (Art. 17 GDPR), the right to restriction of processing (Art. 18 GDPR) as well as the right to data portability (Art. 20 GDPR). The restrictions according to §§ 34 and 35 BDSG (Federal Data Protection Act) apply to the right to access/ information and the right to erasure.

They also have a right to lodge a complaint pursuant to Art. 77 GDPR in conjunction with § 19 BDSG.

9 Do you need to provide your data

Within the scope of our business relationship, you must provide us with all personal data which are necessary for the establishment and implementation of the business relationship and all associated contractual obligations or to the collection of which we are legally obliged. Without this data, we will not or no longer be able to establish the business relationship or provide the service.

10 Information on your right to object pursuant to Article 21 EU General Data Protection Regulation (GDPR)

10.1 Right to object in the individual case

You have the right to object at any time to the processing of personal data concerning you on the basis of Article 6 para. 1 lit. e GDPR (data processing in the public interest) and Article 6 para. 1 lit. f GDPR (data processing on the basis of a balance of interests) for reasons arising from your particular situation; this also applies to profiling based on this provision as defined by Article 4 para. 4 GDPR. If you file an objection, we will no longer process your personal data unless we can prove compelling reasons for the processing that outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

10.2 Right to object to the processing of data for advertising purposes

In individual cases we process your personal data in order to carry out direct advertising. You have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling, to the extent that it is associated with such direct advertising. If you object to the processing for direct advertising purposes, we will no longer process your personal data for these purposes. The objection can be informally addressed to the controller.